



The Locals Map • PO Box 2272 • Leavenworth, WA 98826 • 509.293.3997

Email: [findus@thelocalsm.com](mailto:findus@thelocalsm.com) • [www.thelocalsm.com](http://www.thelocalsm.com)

**Deadline for receiving ad or listing information is WEDNESDAY, OCTOBER 20, 2010!**

**Ad space is limited: first come, first serve basis.**

**Do you want to have your ad and business location in the hands of thousands of people right here in town?  
Well, luckily this flyer has made into your hot little hands!**

**The Locals Map is a lively, effective way to advertise and attract customers. The map is unique, fun and travelers love them. Just look around town and you will see somebody using one. Many travelers keep the maps as souvenirs or bring them home as gifts, making them a lasting and powerful way to reach potential customers. And with our new interactive online map people will know where you are before they even get here! Hotel, restaurant and shop owners love using the map to show guests where to eat, shop and play. These maps are everywhere and your business can be too.**

#### **MAP INFORMATION**

The Locals Map is a hand-drawn 3-D style map with Leavenworth featured on one side and the greater Leavenworth area from Cashmere to Lake Wenatchee on the flip side. The map is easy to fold down and fits in your pocket. It enables a person to navigate a 30-mile area and every single business in between with one simple map.

#### **ADVERTISING & PRICING**

We offer 2 ad sizes (1.5" x 1.5") \$435 and (1.5"x3.125") \$870 and unlimited business listings available. Purchase of an ad space includes a free listing of your business on the map. A physical listing only with your business name at your physical address is \$195 (web link on interactive map is an additional charge.)

#### **DISTRIBUTION**

A run of 150,000 will be printed, an increase from last year due to the map's popularity. Distribution will begin Dec. 1, 2010. The Locals Map will be distributed free to local B&B's, hotels, restaurants, retail shops, gas stations, sidewalk stands, the Chamber of Commerce and anyone else who enjoys giving the map to their customers.

#### **WHERE WILL MY AD BE?**

Ad spots are on a first-come first-serve basis. Upon receiving full payment you can pick the exact ad spot you desire based on availability. To see availability go to the advertising page of our website at: [www.thelocalsm.com](http://www.thelocalsm.com).

#### **GRAPHIC DESIGN SERVICES**

We offer design services for advertisers who need assistance in creating their ad. Simply send us your logo, highlights of your business and we can get started from there!

#### **PAYMENT**

Payment is due upon reserving your ad space. Please make check payable to:

The Locals Map

PO Box 2272

Leavenworth, WA 98826

**Thank you,**

Julie and Ryan



**Step 1** *Tell us who you are!*

Business Name \_\_\_\_\_ Contact Name \_\_\_\_\_  
Business Address \_\_\_\_\_ Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Business Telephone \_\_\_\_\_ Contact Telephone \_\_\_\_\_  
Email \_\_\_\_\_ Website \_\_\_\_\_

This info will be used on our online business listing section. Please circle the info you want to be kept private and not listed on our website.

Please indicate your business category on the Locals Map. Choose only 1.

- |  |   |                                      |  |   |
|--|---|--------------------------------------|--|---|
| <input type="checkbox"/> Accommodations  | <input type="checkbox"/> Food & Drink       | <input type="checkbox"/> Activities  | <input type="checkbox"/> Retail                | <input type="checkbox"/> Winery         |
| <input type="checkbox"/> Campgrounds RV Parks  | <input type="checkbox"/> Groceries/Supplies | <input type="checkbox"/> Real Estate | <input type="checkbox"/> Professional Services | <input type="checkbox"/> Other Services |
| Does your business offer any of these: <input type="checkbox"/> ATM <input type="checkbox"/> WiFi <input type="checkbox"/> Public Restrooms <input type="checkbox"/> Parking |   |                                      |  |   |

**FOR SECOND BUSINESS LISTINGS ONLY!!!**

Business Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Please indicate your business category on the Locals Map. Choose only 1.

- |   |   |                                      |  |   |
|---|---|--------------------------------------|--|---|
| <input type="checkbox"/> Accommodations       | <input type="checkbox"/> Food & Drink       | <input type="checkbox"/> Activities  | <input type="checkbox"/> Retail                | <input type="checkbox"/> Winery         |
| <input type="checkbox"/> Campgrounds RV Parks | <input type="checkbox"/> Groceries/Supplies | <input type="checkbox"/> Real Estate | <input type="checkbox"/> Professional Services | <input type="checkbox"/> Other Services |

**Step 2** *Tell us where you want to be!*

**\*\*See back for ad space numbers or go to [www.thelocalmap.com/advertising.html](http://www.thelocalmap.com/advertising.html) (our advertising page) to see which ad spots are available.**

Please pick your ad spot: Choice #1 \_\_\_\_\_ Choice #2 \_\_\_\_\_ Choice #3 \_\_\_\_\_  
Choice #4: I don't care where, just put me on the map! \_\_\_\_\_

Signature \_\_\_\_\_

For best presentation please send your ad (1.5"x1.5" or 1.5"x 3.125" ) in JPG, PDF, or TIFF format at 300 dpi (lower dpi format will result in lower resolution or lower quality visual presentation.) Send your ad to: findus@thelocalmap.com. If you are a 1.5"x3.125" size advertiser, we will also need a condensed 1.5"x1.5" ad for proper fit on our online interactive map.

For assistance in creating an ad please contact us at the same email address.

Ad space is reserved once check and order form is received.

Deadline for receiving ad or listing information is **WEDNESDAY, OCTOBER 20, 2010!**

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1	2	3	4	5	6	7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	22	23	24	25	26	27	28
29	Top left  City of Leavenworth											30	
31												32	
33												34	
35												36	
37												38	
39												40	
41												42	43
49	50	51	52	53	54	55	56	57	58	59	60	61	62

63	64	65	66	67	68	69	70	71	72
73	74	Top  Lake Wenatchee  to  Cashmere						75	76
77	78							79	80
81	82							83	84
85	86							87	88
89	90							91	92
93	94							95	96
97	98							99	100
101	102	MAP	104						
105	106	MAP	108						
109	MAP	MAP	112						
113	MAP	MAP	115						
116	MAP	117	118						
119	120	121	122	123	124	MAP	MAP	125	126

**Step 3** Put me on the Locals Map!



I would like Package \_\_\_\_\_

**PACKAGE A \$435.00**

1.5"x1.5"  
Ad space on  
the Locals Map

Plus ad  
space on our  
interactive  
website!

● Business Listing

**PACKAGE B \$485.00**

One  
1.5"x1.5"  
Ad space on  
the Locals Map  
+ 2 listings

Plus 2 ad  
spaces on our  
interactive  
website!

● Business Listing   ● Business Listing

**PACKAGE C \$870.00**

1.5"x3.125"  
Ad space on  
the Locals Map  
Landscape or Portrait  
+ 2 listings  
Can also be two 1.5"x1.5 ads with listings

Plus 2 ad  
spaces on our  
interactive  
website!

● Business Listing   ● Business Listing

**PACKAGE C \$195.00**

● Business Listing

**PACKAGE D \$345.00**

● Business Listing

● Business Listing

**PACKAGE E \$255.00**

● Business Listing

Plus ad  
space on our  
interactive  
website!

\*We know all business's aren't the same so if you'd don't see what you want let us know and we can work with you.